

GI 2025 Steering Committee Meeting Minutes

Location: AD-103
Date: Feb. 5, 2018
Time: 11:30 a.m.-1 p.m.
Attendees: Miesha Zumazuma, Rachel Beech, Shari McMahan, Karen Kolehmainen, Alysson Satterlund, Brian Haynes, Craig Seal, Sam Sudhakar, Clare Weber, Ron Fremont, Bob Tenczar, Sandy Bennett

1. General Updates

- GI 2025 Student Campaign: Bob Tenczar provided an update on the campaign.
 - Representatives from Strategic Communications (Angela and Elisabeth), Academic Affairs (Sandy) and Student Affairs (Miesha) have been meeting monthly.
 - Five videos have been released. They include: Think 15, Work hard so you can play harder, Map out a plan, F.A.F.S.A. (Friends Advise Friends about Scholarships/Subsidy Approaching) and G.P.A. (Get Peer Advising).
 - Videos and other messaging have been promoted via email, campus displays and social media.
 - Upcoming videos include: an alumni testimonial “I graduated in four years and so can you!” and Take Summer School.
 - The “What is CSUSB Doing to Support You!” video (e.g. more night classes) has been postponed until next year.
 - Large billboard/poster-type displays will be mounted in the top 20 largest classrooms at the main campus; two or three will also be displayed at PDC. Launch date is currently planned for April or May.
 - Discussions are occurring about possibly building key messages into myCoyote. Additionally, it was suggested to approach community colleges with short video clips (one for ADTs and one for transfer students).
- GI 2025 Website: The website is being expanded to include separate sections for the steering committee and each subcommittee. Sandy will be reaching out to you for desired content.

2. Progressive Pedagogy / Chair Jo Anna Grant

- TRC’s new director, Jo Anna Grant, will now be chairing the Progressive Pedagogy subcommittee. She is unable to join us today because of a schedule conflict.

3. Rapid Data Analytics / Co-Chairs Sam Sudhakar and Muriel Lopez-Wagner

- The group met Dec. 1 to review applications for the Faculty Data Fellows grant awards. Six awards were granted. The awardees will work closely with the RDA, IR, and other campus stakeholders on their identified barrier to timely graduation, make concrete recommendations for action and improvement and present their findings.
- The GI 2025 campus engagement summit will be held May 10 for internal constituents. Sponsored by the Provost, there will be approximately eight presentations (30 minutes each)

and each subcommittee will present. Bridget Burns will be the keynote speaker. A save the date will be sent soon.

- The call for proposals for the VETI grant has been released. Please encourage people to apply.

4. Informed Enrollment Management / Co-Chairs Rachel Beech and Olivia Rosas

- Subcommittee members are working on improving the priority registration process. One goal is to get more of our colleges and other applicable entities involved in the admission process. Some chairs are sending letters and the Honors Program is sending invitations this week.
- CSUSB saw an increase in applications submitted, including those for graduate students. The campus saw a small decrease in transfer students.
 - Since it is now easier to apply to more than one campus, there was a decrease in those who exclusively apply to a campus; SLO numbers are down in this area as well.
 - Admission overlap was seen for Dominguez Hills, Fullerton, Pomona, Northridge, Los Angeles, Long Beach, which was no surprise due to location. The team was a little surprised by the Dominguez Hills overlap.
 - Transfer students had the same crossovers and were also place-bound driven. San Marcos was high in this area.
 - Feedback has been positive about CSU apply. Users liked it and say it is easy to use. The click of a single button allows them to apply to multiple CSU campus. Bakersfield applications are up 25 percent.
 - If PDC was an option, students needed to select. This allows us to see who wants to go to PDC.
 - Graduate and international students have had challenges, which has been taken to the Chancellor's Office. The CO has been very responsive; this challenge has already added to their timeline for adjustment.
 - The team is working on their target ratios for freshmen and transfer students, which are pretty equal.
- The new admission packet was shared with committee members. Team members were particularly excited about the addition of the "why" piece.

5. Nurturing Student Engagement, Advising and Wellness / Chair Alysson Satterlund

- The GI2025 NSE Subcommittee met Dec. 14, 2017 to refine next steps to creating a pathway to student engagement and develop the charge for the Pathways to Student Engagement Working Group (Fred [chair], Grace, Denise, Diane and Alysson are working group members).
- The subcommittee also met on Jan. 22, 2018 and had a remote workshop with the AVP/DOS at CSUDH and the CSUDH director of Career Services to learn more about their work with the NACE (National Association of Colleges and Employers) competencies and their insights into creating pathways to engagement that reflect post-college success skills.
- The "Pathways to Student Engagement Working Group" met twice and mapped out a pathways to student engagement pilot effort to bring back to the GI2025 NSE Subcommittee at our June 18th meeting with the intention of expanding the rollout for the 2018-2019 academic year. Pilot overview:
 - Team members will begin with a pilot group to better understand pathways for student engagement.
 - The two targeted populations for the pilot will include 150 randomly-selected students for each of the following groups:

- 2017-2018 CFS as a cohort audience of new students with existing programming/focus
 - Commuter Students as a focused audience to better understand their engagement experiences
 - Two upcoming programs to begin the process of tracking students around (and through) pathways are the Social Justice Summit (February) and Coyote Cares day (April).
 - They will utilize the following institutional learning outcomes:
 - Integrative Learning
 - Engagement in the Campus, Local and Global Communities
 - Diversity and Inclusion
 - The subcommittee will consult with their IR partners around appropriate questions and tracking strategies.
 - Once preliminary information is received from students, the team will begin to plot out extensive pathways available to students in consultation with various campus departments.
- The subcommittee reviewed a Student Commuter Engagement Survey, created by Institutional Effectiveness and the OSE Commuter Student Advisory Committee, which will collect insights into the non-residential student's perception and experience with CSUSB (including PDC) student engagement.
- The subcommittee will meet Feb. 19 for a workshop with PDC's associate dean team (Doris and Michael) on how they implemented their University Hour and what they learned as we ramp up for bringing a University Hour to the SB campus in 2020. In addition, we'll be discussing how to best support the implementation of student health and wellness initiatives at CSUSB along with providing reflections on how to best support URM student engagement to reduce equity gaps.
- The subcommittee extended an invite to Dr. Janelle Gilbert to give an overview of GE Transformation at a future meeting so members can think about how they might weave pathways to student engagement into this this work and vice versa.

Transparent Policies and Procedures / Co-Chairs Ryan Keating and Craig Seal

- The Timely Graduation Administrative Procedure has been largely vetted and has been submitted for review by the senate.
- Course repeat have been revised from three attempts to two (1 original and 1 repeat); a signoff is now needed for a third attempt. The grade forgiveness cap has changed from 24 units to 18 units.
- The subcommittee is also in the process of looking into the deadline for academic changes, limitations of minors and concentrations, and priority registration. Priority registrations that are not required will be by class (e.g. sophomore, junior).